

[www.bismifoodproducts.com](http://www.bismifoodproducts.com)



flavours  
that  
capture your  
heart



CURRY POWDERS | MASALA POWDERS | WHOLESEEDS | BREAKFAST

## **BISMI: a taste you can trust**

At Bismi Masala, we believe that everyone deserves access to healthy, safe and flavourful food. This belief drives every step of our production, ensuring that each product we deliver is one you can trust. We are rooted in a rich culinary tradition, so that we are committed to crafting the finest, most authentic masalas on the market today. By combining high-end technology with strict hygiene standards, we ensure our products meet the demands of superior food quality and safety standards.

As we celebrate almost 7 years in the industry, we're excited to expand our market reach and introduce new products designed to make daily cooking easier and more enjoyable. Thank you to everyone who has supported us in our journey – our growth and success are because of you.

# BISMI MASALA; A NAME TO CHERISH



India has developed a dynamic entrepreneurial ecosystem and solidified its position as the world's third-largest startup hub. Kerala, renowned as the home of exquisite spices, continuously embraces new ideas and platforms for innovative products, showcasing a rich variety in food and spice manufacturing.

6 years ago, Bismi Masala started as a small start-up that exemplifies Kerala's culinary legacy, consistently meeting the highest hygiene standards to deliver pure, authentic spice blends that people can trust. We source our raw materials directly from regions celebrated for each unique spice, ensuring genuine flavour without compromising on quality or varying to market price fluctuations. Each Bismi masala is crafted to embody authentic taste, meticulously blended to enhance the richness of every dish.

Not only do we give safe and hygienic products but we do it at an affordable price, Bismi Masala is steadily expanding its presence across the vast Indian market and our beloved God's Own Country. We proudly stand as a unique brand, unwavering in our commitment to deliver excellence and guaranteed satisfaction to our valued customers.



## OUR VISION

To become a leading provider of authentic, premium spice blends that bring the true taste of tradition to every dish, enriching lives with pure, flavourful, and uncompromised quality. We are committed to making a positive impact on society by ensuring access to quality, rich and genuine flavours for every one.

## OUR MISSION

Our mission is to deliver the finest quality spices and masalas that bring rich, authentic flavours to every dish. With a commitment to quality and freshness, we aim to make cooking easier and more enjoyable for our customers. As we expand our market reach, we're excited to introduce new products crafted to simplify daily cooking, creating flavourful moments and lasting memories in every kitchen.



# KNOW OUR RAW MATERIALS

Bismi sources its raw materials from their regions of origin to ensure their exceptional quality, authenticity and purity.

We procure our raw materials from across India especially from Kerala, Andhra Pradesh, Tamil Nadu, Rajasthan etc. This strategic approach guarantees spices with the richest aroma and flavor, celebrated worldwide. With quality as its highest priority, Bismi spares no expense to bring only the finest ingredients to its customers.

To maintain purity and freshness, all raw materials are processed using advanced automated methods. Bismi has also established a state-of-the-art Quality Evaluation Lab (QEL) at Cropland Condiments Pvt. Ltd. This facility conducts pesticide residue analysis and ensures microbial safety in spices, employing advanced immunological, molecular, biochemical, and spectroscopic techniques for precise detection of microorganisms in food products.





## PRODUCT MANUFACTURING FACILITIES & TECHNOLOGY

Bismi Masala is committed to developing and delivering high-quality food products processed in hygienic, state-of-the-art production facilities.

We employ the latest technologies in our production centers and continually seek out innovative processing methods, regularly updating our techniques to align with advancements in the industry. This dedication to maintaining strict cleanliness across all our production sites ensures we maximize quality and provide you with the finest product offerings.

Our manufacturing methods enhance the natural flavour and aroma of our products, setting them apart from those produced through conventional processing techniques.

# BISMI PRODUCT RANGE

## MASALA POWDERS



Chicken Masala



Meat Masala



Sambar Powder



Mutton Masala



Rasam Powder



Biryani Masala



Garam Masala



Fish Masala



Kabab Masala



Pickle Powder

# CURRY POWDERS



Chilli Powder



Coriander Powder



Kashmiri Chilli Powder



Turmeric Powder



Black Pepper Powder



Cumin Powder



Fennel Powder



Fenugreek Powder



Dry Ginger Powder





# BREAKFAST



Puttupodi



Chemba Puttupodi



Appam, Idiyappam,  
Pathiri Podi



Chaki Fresh Atta



Rice Flakes



Roasted Rava



Broken Wheat



Maida



Rice Powder



Gram Flour

# WHOLESEEDS



Mustard



Cumin



Fenugreek



Fennel



# OTHER PRODUCTS



Soya Chunks



Soya Chunks Nano



Premium Tea



Tamarind



Asafoetida Hing Powder

# BISMI MASALA

## BRING HOME THE PURE TASTE OF TRADITION!



TOP GRADE  
INGREDIENTS



BEST  
INFRASTRUCTURE



EXPERT  
SERVICES



HYGIENIC WORK  
ENVIRONMENT



FLAVOUR LOCK  
TECHNOLOGY



BEST IN CLASS  
MACHINERY

FOR TRADE ENQUIRIES

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